



**newmediaVR**

# Interactive VR presentations

[www.newmediavr.com](http://www.newmediavr.com)

# About us

## NewMediaVR are specialists in creating high-quality VR content

Since 2017 we present our accomplishments on the world's most important fair events, such as: Gitex in Dubai, CES in Las Vegas or Smart City Expo in Barcelona. Our technology is ideal for promotion of tourism, events, real estate market or digitalization of cultural heritage.



We are the only provider in the world to implement such extensive interactions in VR projects. Only we allow the viewer to choose what to watch and where to go while listening to a tour guide who narrates and instructs. Additionally, we implemented a number of interactions unavailable in other technologies, e.g. our projects enable the viewer to open a drawer and look inside or check how did the clothes look like in the old times. Many elements are programmed to interact with user. Your imagination is the limit.



360 ° presentations



live panoramas



VR



multiplatform

**Our projects are developed on the basis of their host website:**



# Key features



## 360° presentations

Interactive 360 ° presentations take the user to the described place. Photorealistic 360 ° panoramas create very strong and attractive message.



## live panoramas

The presentation may include moving and interactive scenes.



## many presentations in one

One project can be used, where needed, for different presentations (e.g. marketing, trainings, sales tools).



## VR

Combination of smartphone with goggles and our software allow us to take the client to virtual reality.



## multiplatform

Our presentation can be displayed on PCs, tablets or smartphones. It works in browser and application.



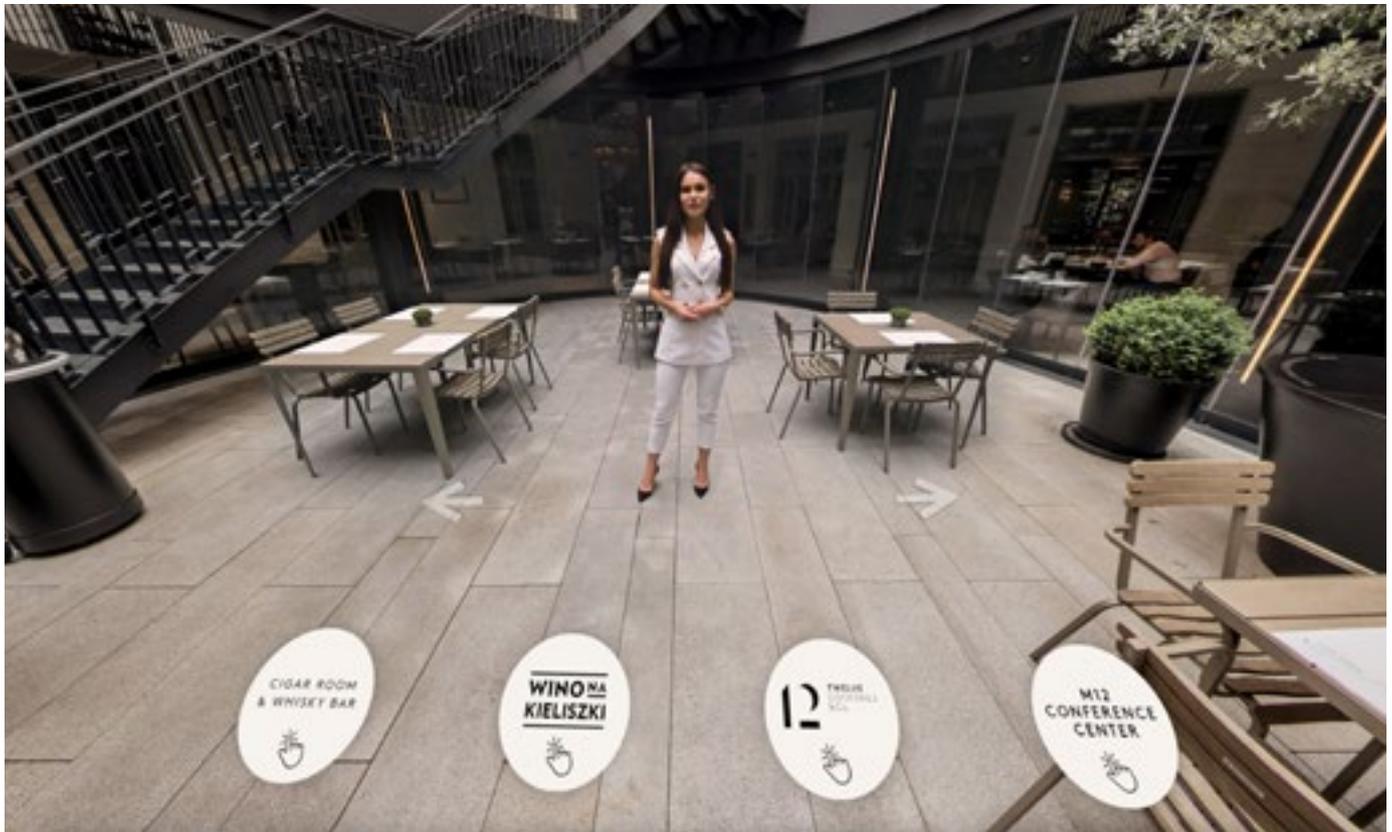
## interaction of any kind

It is possible to program any interaction with the surroundings, such as change of time of day, turning on the lights or game, e.g. of escape room type.

# What is interactive VR presentation?

Interactive presentation is a form of virtual walk with a tour guide providing the most important information, presenting selected facility and allowing interaction with the surroundings.

The presentation allows the viewer to launch multiple functionalities, display magnified graphics and information, watch tutorials or image-building spots, turn on the music or redirect to a designated website. By deciding on the content currently displayed and interaction used, the viewer directs the presentation.



# Target recipients



**tourism  
regions**



**tourist  
attractions**



**showroom/  
virtual fairs**



**advertisement**



**real estate**



**culture/museums**

## Benefits

**+ Gaining competitive advantage**  
(innovative virtual project)

- presentation in multiple languages
- project resilient to COVID-19 restrictions
- presentation as a virtual fair stand

**+ Attractive and user-friendly form  
of presentation of facilities**

- project available via web browser, in smartphone, tablet, computer (icons as alternative)
- possible to use gyroscope in the telephone to create "WOW" effect
- possible to watch presentation in VR goggles

**+ Accurate reproduction of reality**  
(credibility)

- showing authentic spaces, increasing credibility among contracting parties, clients, and partners
- going online with our Show Room

**+ Getting closer to the group of recipients**

- possible to use different tour guides for different recipients
- message dedicated to specific recipients, different content for different client group

# Competitive advantages:



## Presentation with tour guide

As the only provider on the market we create presentations of virtual walk with a tour guide and possible interaction with the environment. High-quality presentation with interaction guarantees client's interest in a given project.



## Interactions with the surroundings

As the only provider on the market we create presentations of virtual walk with a tour guide and possible interaction with the surroundings. High-quality presentation with interaction guarantees client's interest in a given project.



## "Light presentation"

Unlike 360° films the quality of our presentation is very high, even though it does not require big disk spaces. Presentation of space, e.g. 40 panoramas, is less than 1 GB big.



## Low implementation requirements

A basic server is enough to upload interactive presentation on the website. The presentation may be viewed on any smartphone, tablet or computer



# Examples of delivered projects



# The Flame Show Room

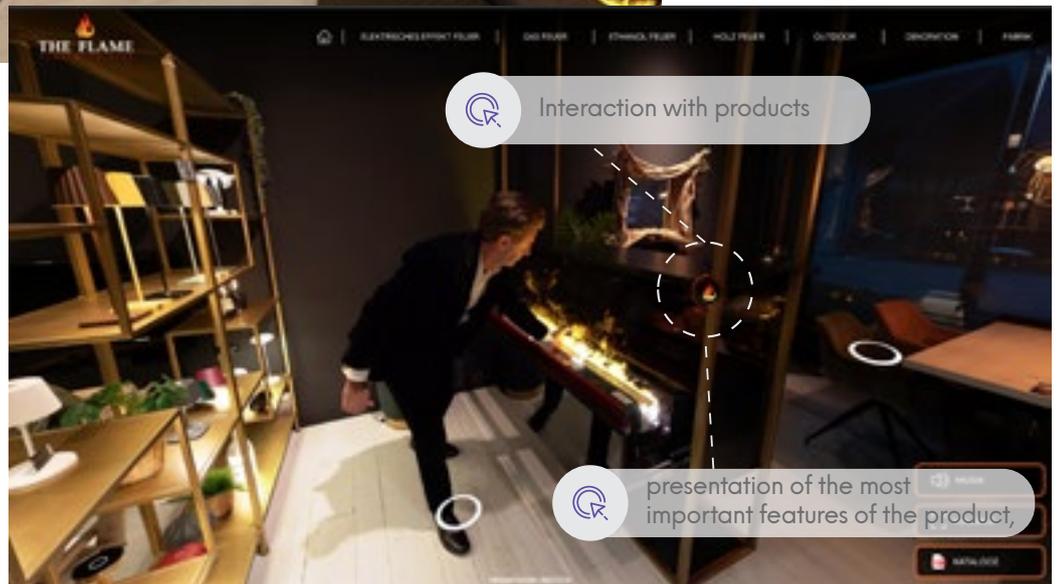


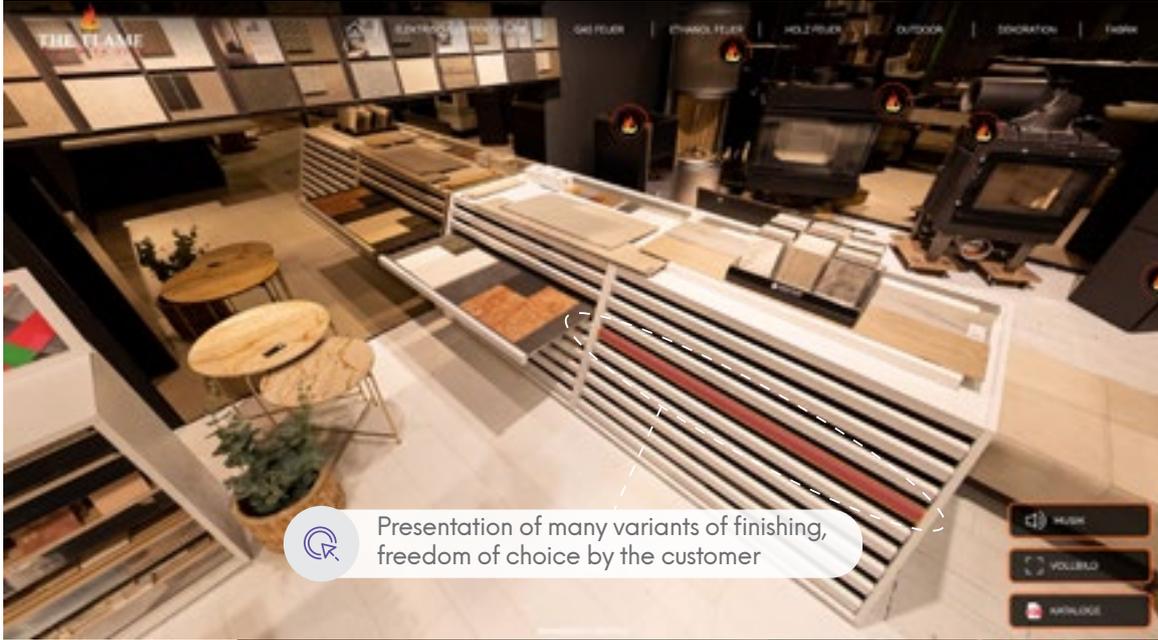
the guide provides you more details about company and the product.



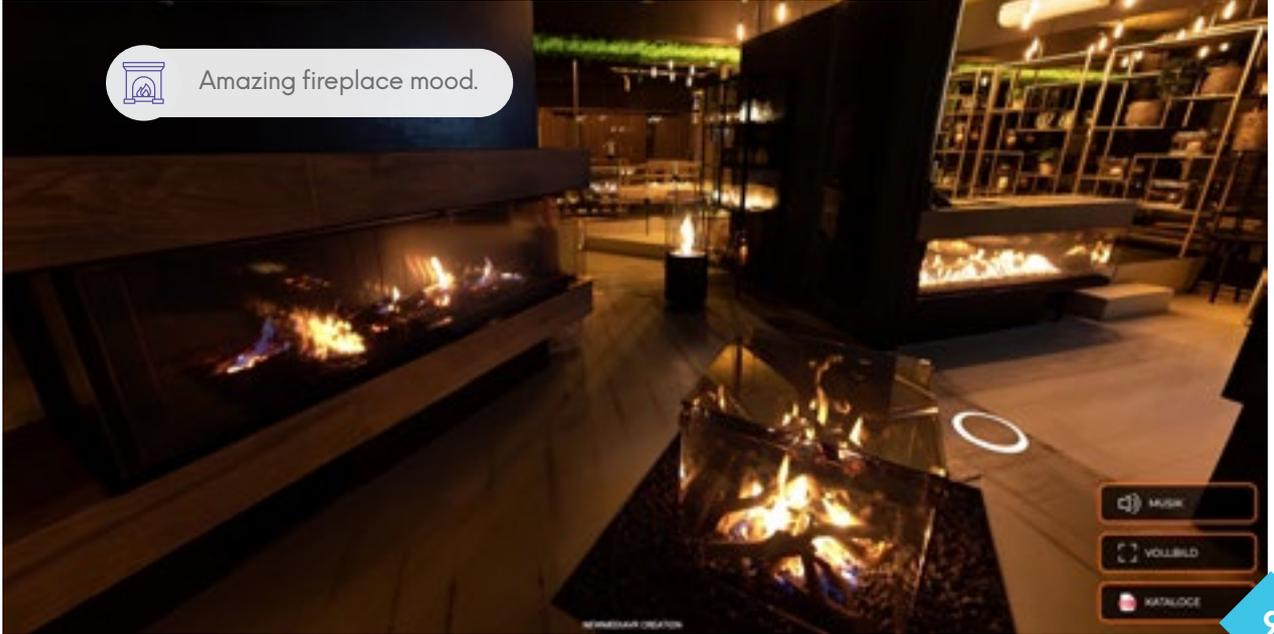
Scan QR code and watch presentation

[www.newmediavr.com/theflameaustria/](http://www.newmediavr.com/theflameaustria/)





 Presentation of many variants of finishing, freedom of choice by the customer



 Amazing fireplace mood.

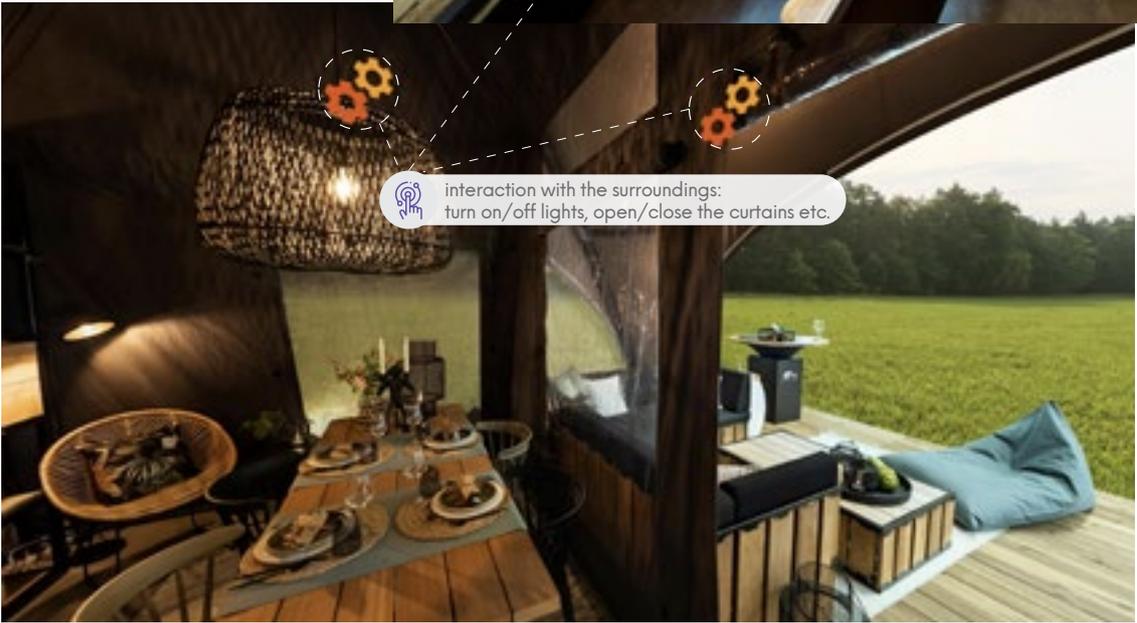
# Crossoverlodge project for Creative structures.



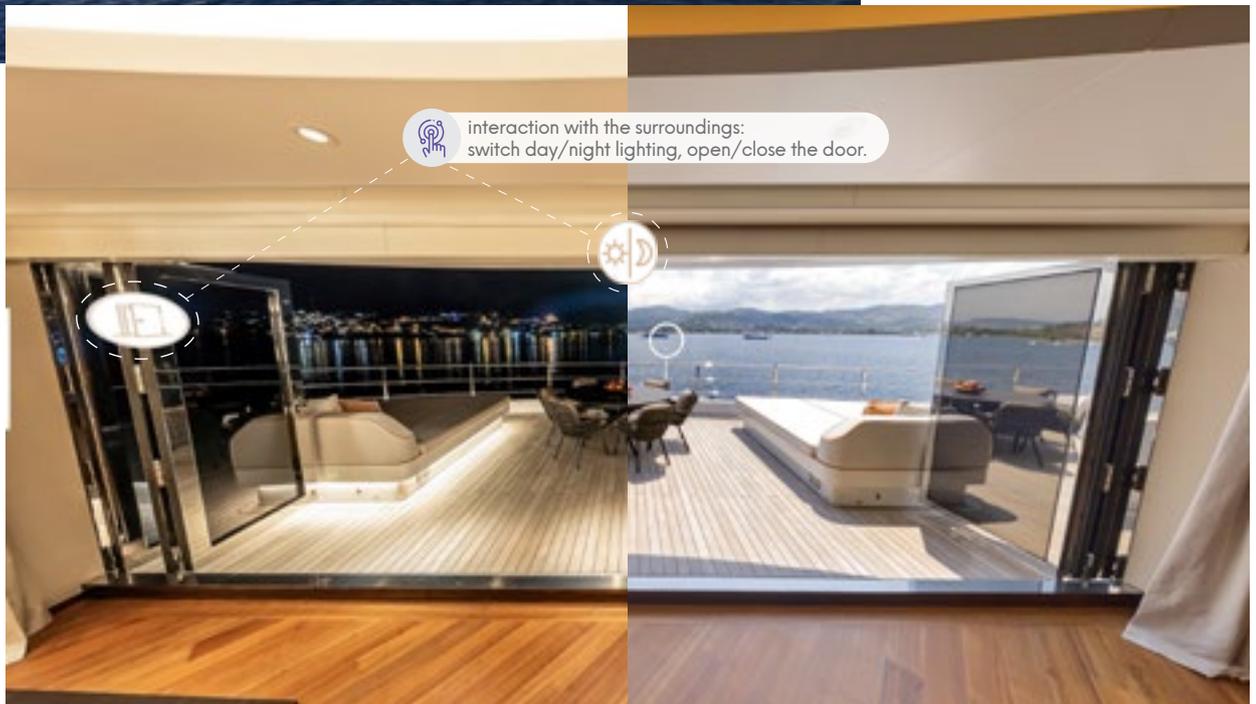
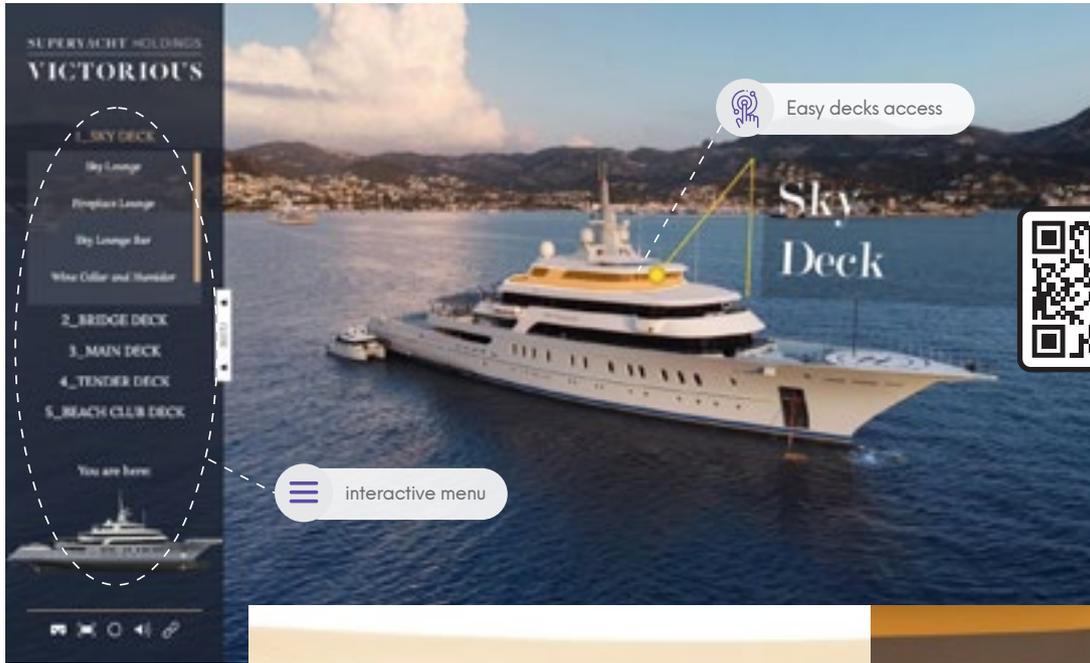
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<https://newmediavr.com/cs/>

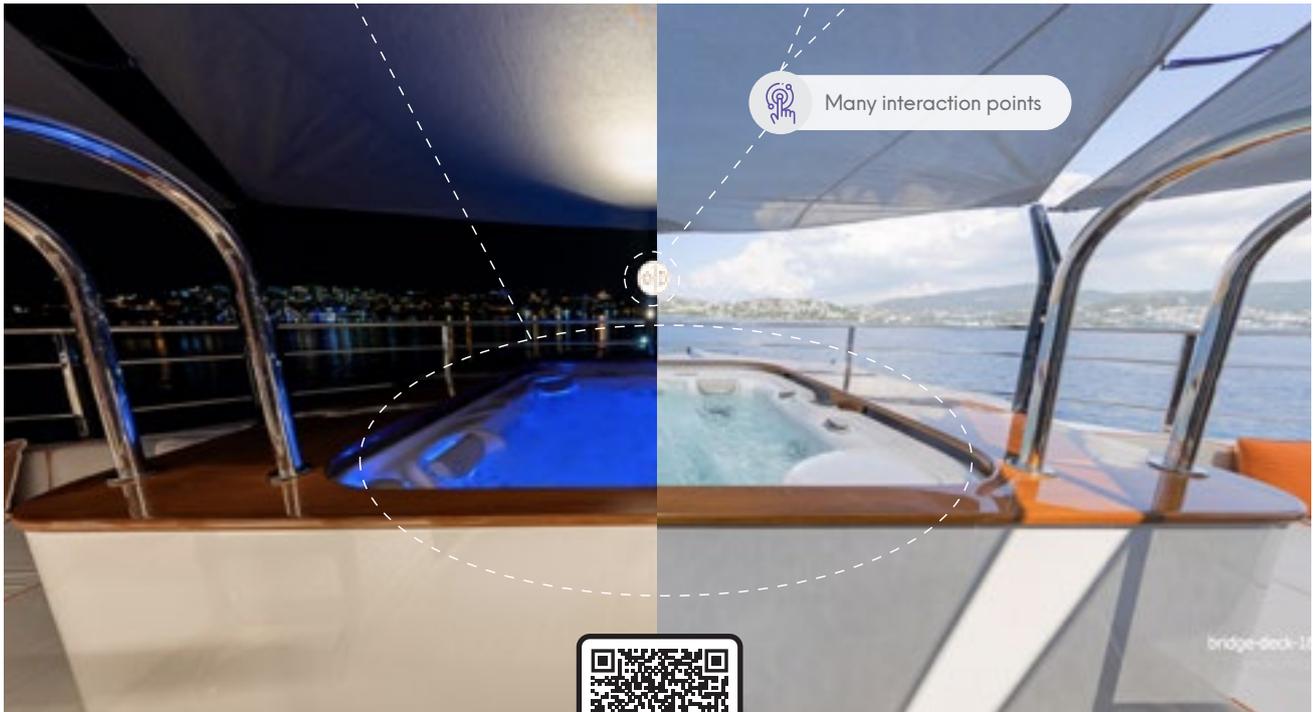




# Superyacht Holdings VICTORIOUS



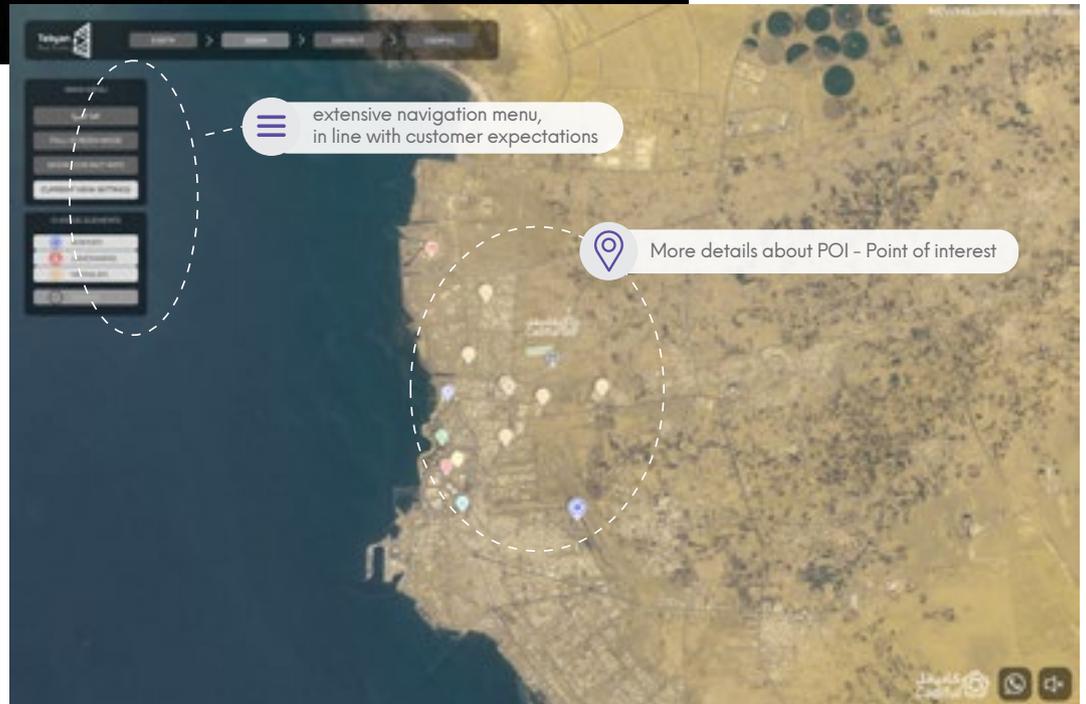
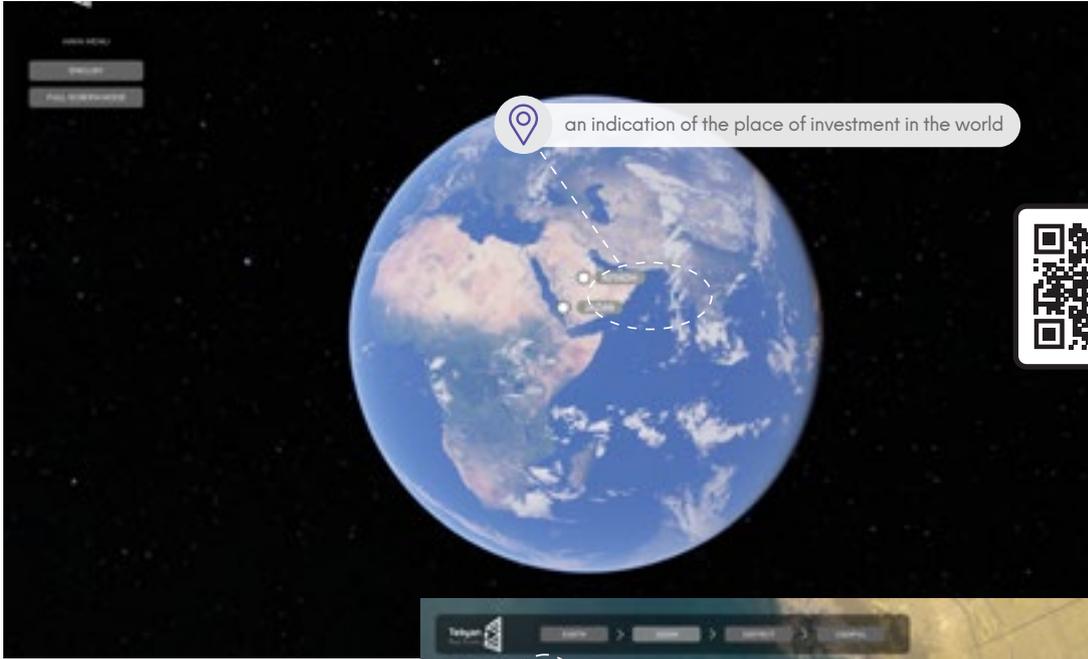
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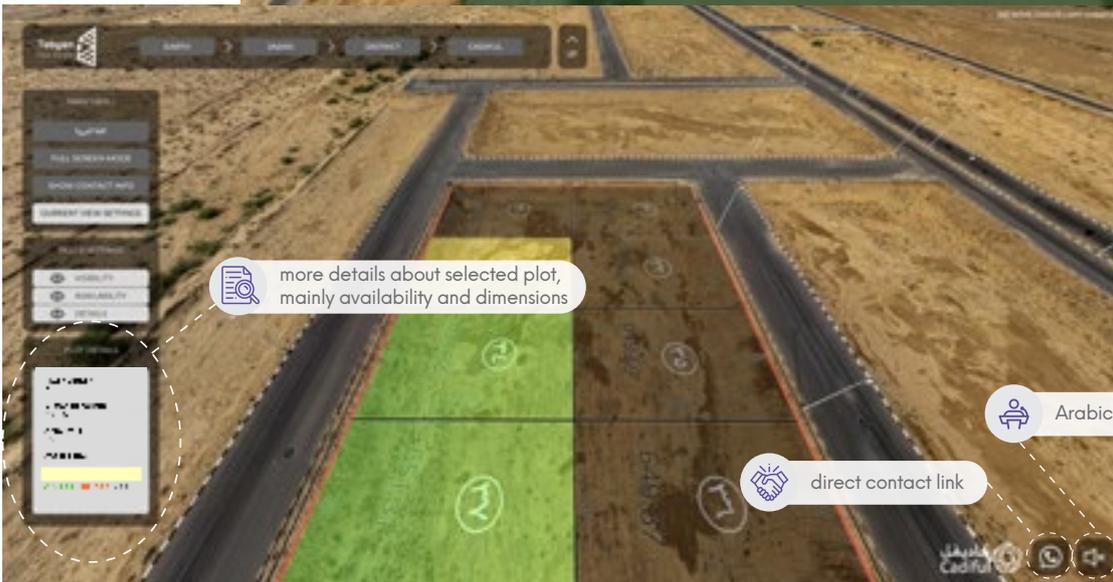


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# Real estate project for ALKOBRAISH GROUP

Saudi Arabia





# Examples of projects for museums

## Interactive presentation in Nicolaus Copernicus' House in Toruń

[www.newmediavr.com/dmk/](http://www.newmediavr.com/dmk/)



**i** the tour guide in the presentation describes the visited rooms



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[www.newmediavr.com/dmk/?scnr=10](http://www.newmediavr.com/dmk/?scnr=10)

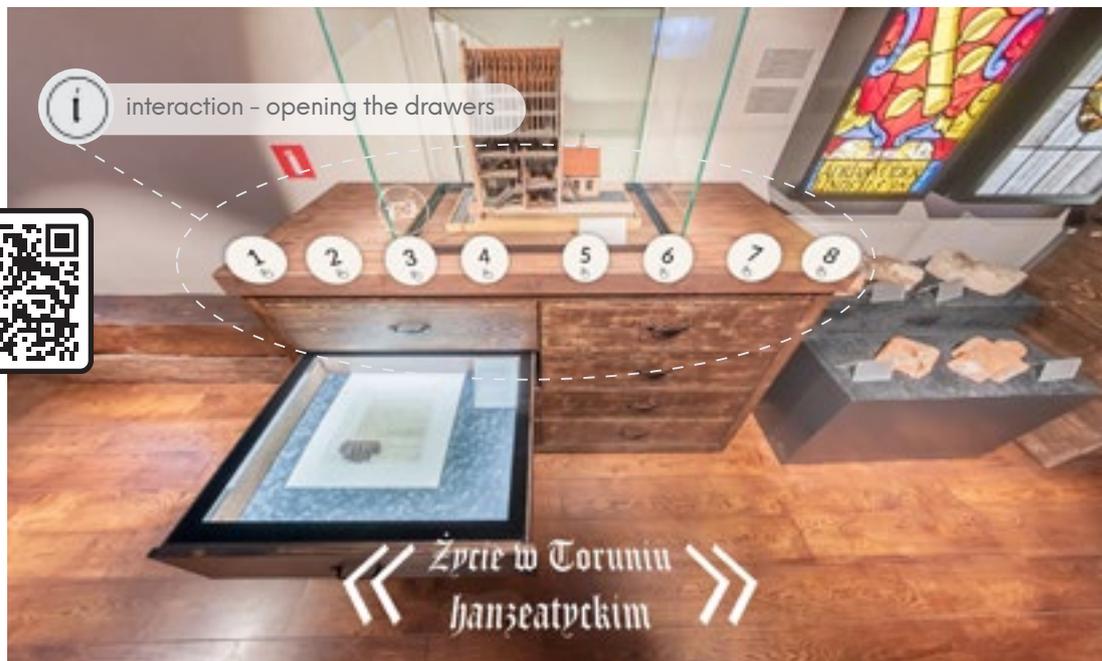


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[www.newmediavr.com/dmk/?scnr=13](http://www.newmediavr.com/dmk/?scnr=13)

**i** the tour guide in the presentation describes the visited rooms

## Interactions with environment:



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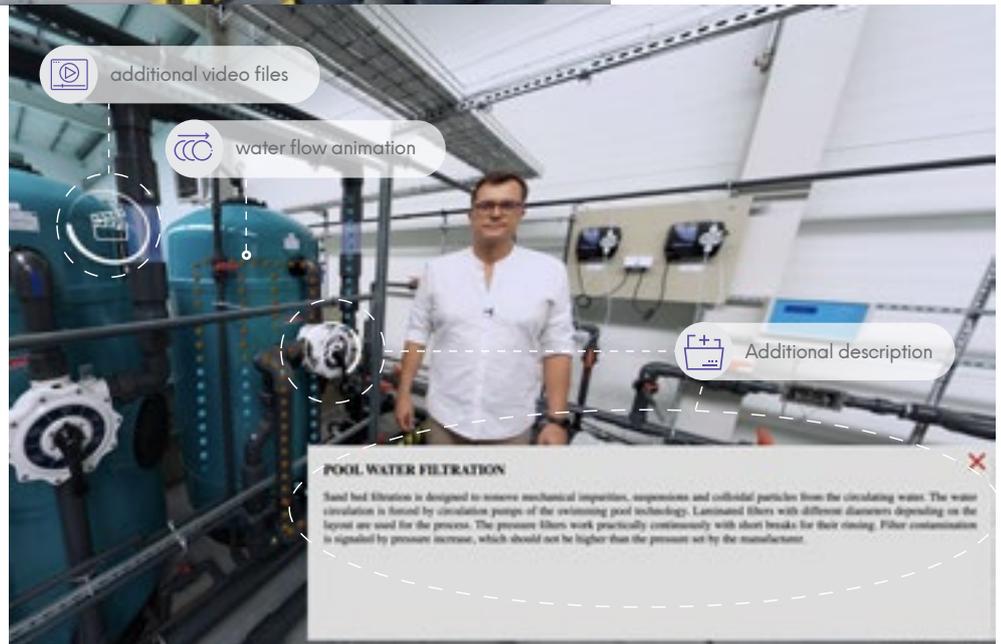
[www.newmediavr.com/dmk/?scnr=30](http://www.newmediavr.com/dmk/?scnr=30)



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[www.newmediavr.com/dmk/?scnr=14](http://www.newmediavr.com/dmk/?scnr=14)

# Industry solutions



# The VR trade fair stands



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[www.newmediavr.com/BenchK/](http://www.newmediavr.com/BenchK/)



promotion video

PDF catalog

the guide in the presentation



EN catalogue  
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PL catalogue  
[www.newmediavr.com/katalog\\_pl.pdf](http://www.newmediavr.com/katalog_pl.pdf)



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